

# **Privacy Policy**

Effective: March 22, 2012

Revised: March 23, 2024

**SUBJECT:** Privacy Policy

# **Purpose / Objective:**

The purpose of this Privacy Policy is to outline Kinbridge Community Association's commitment to protecting the privacy and confidentiality of individuals' personal information collected through our website and related services. Our objective is to ensure transparency regarding the collection, use, disclosure, and protection of personal information, as well as to provide individuals with clear information about their rights and choices regarding their information. By establishing clear guidelines and procedures, we aim to build trust with our website visitors and service users and demonstrate our dedication to upholding privacy principles and compliance with applicable laws and regulations.

# **Policy Statement:**

Kinbridge Community Association ("Kinbridge," "we," "us," or "our") is committed to protecting the privacy of individuals who visit our website and use our services. This Privacy Policy outlines how we collect, use, disclose, and protect personal information obtained through our website and related services.

#### 1. Information We Collect:

1.1 Personal Information: We may collect personal information, such as your name, email address, phone number, and demographic information, when you voluntarily provide it to us through our communication channels.

## 2. Use of Information:

We may use the information we collect for the following purposes:

- 2.1 To provide and personalize our services, respond to inquiries, and fulfill requests.
- 2.2 To communicate with you about our programs, events, and updates, and to send you relevant information and promotional materials.
- 2.3 To improve our programs, services, and community experience, and to analyze trends and community needs.
- 2.4 To protect the security and integrity of our programs and services, and to comply with legal obligations.

#### 3. Disclosure of Information:

We may share your information with third parties under the following circumstances:



- 3.1 With service providers, contractors, and partners who assist us in operating our programs and services.
- 3.2 With your consent or at your direction, including when you choose to participate in events or activities organized by third parties.
- 3.3 In response to legal requests or requirements, such as court orders, subpoenas, or law enforcement inquiries.

# 4. Data Security:

We implement appropriate technical, administrative, and organizational measures to protect the security and confidentiality of your information. However, no method of transmission over the internet or electronic storage is entirely secure, and we cannot guarantee absolute security.

## 5. Your Choices:

You have the right to access, update, or delete your personal information. You may also opt-out of receiving promotional communications from us by following the unsubscribe by contacting us directly.

## 6. Parental Consent and Control:

We obtain parental consent before collecting personal information from children under the age of 13, in accordance with applicable laws and regulations. Parents or guardians have the right to review, update, or delete their child's personal information, and to opt-out of receiving promotional communications from us. Parents or guardians may also contact us to revoke their consent for the collection or use of their child's personal information.

#### 7. Children's Privacy:

Our website and services are intended for use by children and youth under the supervision of parents or guardians. We do not knowingly collect personal information directly from children under the age of 13 without parental consent. If you believe that we have inadvertently collected information from a child under 13, please contact us immediately, and we will take appropriate steps to delete the information.

#### 8. Changes to this Privacy Policy:

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the updated Privacy Policy on our website and updating the effective date.

### 9. Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at <a href="mailto:info@kinbridge.ca">info@kinbridge.ca</a> or 519-624-3855.



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